



L-4 ALUMNI ASSOCIATION, INC.

www.L4AA.org

BOARD PRESIDENT'S Message #4

February 1, 2023

Ever hear the phrase “your money matters?” The recently concluded scholarship fundraising campaign is the most successful one on record. Here are some statistics to consider. The year ended with 58 members, 44 of which are dues paying. 14 active members are dues exempt due to first-year members (recently commissioned), life members, or honorary members. Of the 44, 29 donated to the scholarship fund. Assuming that no non-dues paying members contributed, 65% of the association's dues paying members contributed to the fund, quite a showing of support from a small membership. We ended the campaign year having accumulated \$9,575 in the scholarship fund. I am humbled by your generosity. Thank you for your gifts!

The five goals I've chosen to concentrate on this year are listed below. We have established a good record for each, however, sustaining them to become annual activities requires direct attention and concerted effort.

- Scholarship Fundraising (tax deductible donations)
- Alumni Retention (supporting an approved operating budget)
- Website Development (emphasizing attention to our public face)
- Member Recognition (honoring members for loyal and continuous service)
- Community Service (recognizing a non-PR for volunteerism)

The National Convention (NATCON) is scheduled for 9–12 March in Chantilly, Virginia. The chairman of our scholarship committee, Thomas Swanson, has been requested to make a presentation on the establishment of the Congleton-Etheridge Memorial Scholarship. Scholarship Chairman Swanson and scholarship committee member Teshawn Lee will represent our association at the alumni portion of the convention.

If you wish to attend the NATCON in Chantilly, Virginia, you must register. The link to registration is below.

<https://theprgroup.org/natcon/registration-22/#!event-register/2023/3/8/prg-national-convention>

Our next meeting of the executive committee is scheduled for February 23, 2023 at 6:30 pm (Eastern). If you want to zoom in, contact Charlie Leverett through our website for an invitation.

Fraternally yours,

Joe